

Two maps were included, showing the location of the malls, major transport links etc. and annotations identifying the spatial pattern and variation in the pattern.

KGA city has mainly a linear pattern of malls as 7 of the total of 9 malls are along the two main roads coming in to the city. 4 malls are along the Main North Motorway stretching about 25 km out of the CBD one of these is a mega mall. On the Ranges Road, the other main road in to the city there are 3 malls and two of these are mega malls... The pattern of mega malls is more dispersed than the smaller malls this shows a variation in the linear pattern. The geographic concept of location is relevant because while the overall urban pattern of malls shows a linear pattern, there is a more dispersed pattern of the mega malls further away from the CBD and spaced from each other, this is shown on the map. ①

The variation of spacing and location of the mega malls is related mostly to economic factors as they need to make more profit and are expensive to build and run... The bid rent model helps explain the dispersed pattern created by the mega malls. This model shows that land is cheaper further from the city centre and as the mega malls need a lot of space they have either been built on vacant land on the edge of suburbs or... parking space is important so people can easily access the mall, the largest mega mall has 4000 car park spaces... ②

There has been a trend of smaller malls closing as the mega malls develop especially when there is sufficient space available. The spacing and location of the mega malls is totally planned to make sure there are enough people to support them... The location of these mega malls has resulted in a dispersed pattern as they try to reduce competition and attract people from a bigger area, not just locals... These malls often include theatres and restaurants. They are located near the motorways and railways to ensure that they are attractive and accessible to the wider public. ③

Even when a mega mall has been built on the edge of a suburb they have links to main transport networks to provide accessibility. This has been achieved through the construction of on/off ramps from motorway...

Map 1 showing identification of the urban pattern.

